



Let's
Go 🎵



Nayoro - Bifuka - Horokanai
Fun in the powder snow!

In search of high quality
powder snow born of intense cold.



The Top of Japan
Northern Hokkaido



Twinkling stars and snow: The green village Nayoro!

Nayoro, in northern Hokkaido, is blessed with the gifts of the Teshio and Nayoro Rivers, and is highly supported by agriculture as Japan's leading planter of mochi rice and Hokkaido's biggest asparagus producer.



Nayoro

Snowmobile Experience

Take an exhilarating ride through the silvery white snowscape and green forests on a snowmobile! Speed over Japan's best powder snow. Stop your ride where the scenery's best to get a great photo with your friends!

NPO Nayoro Sight-seeing & Town planning Association
<http://nayoro-kankou.com> (Japanese only)
Ekimae Community Plaza Yorona 1F, Higashi 1-jo Minami 7-chome
1-10, Nayoro



"Snowmonsters", or bunches of snow covered trees, create a mystical sight!

Snow Picnic In The Piyashiri Woods.

Have a snow picnic for all ages from children to elderly people in the deep Piyashiri woods, Japan's best powder snow lies thick on the ground.

Get in a Snowcat and GO!

- Location: The woods near Nayoro Piyashiri Ski Area
- Adults ¥4,200 • Elementary Students ¥3,300 • Preschool and under ¥2,500
Included in fee: (Guide fee, Snowcat fee, insurance, taxes)

Please call to make reservations before 7:00 pm the day before.
<http://camel-trip.biz/snowtrip/pg271.html> (Japanese only)



A snow picnic jam-packed with winter woods fun!



Guide: Mr. Ryota Tsuji

Born in Tokushima, he's an outdoor guide specializing in waterside northern Hokkaido. He entered university in Hokkaido due to his love of snow and the cold. After graduation, he gathered experience as a guide in the Eastern Hokkaido/Minami Furano areas. From 2014, he has worked independently as CAMEL based in Northern Hokkaido. He guides people on trips to really engage with the natural world of the north.

Onsen and Skiing



Nayoro Piyashiri Ski Area

Based at Nayoro Onsen Sun Pillar, offering hot springs for overnight guests or day trips, there are slope-style courses for Snowboarders, extra large kickers, and more!

Nisshin, Nayoro

<http://www.nayoro.co.jp/piyashiri/youkosopiyashiri.html> (Japanese only)



Nayoro Onsen Sun Pillar

The spring water includes Calcium, sodium sulfate and bicarbonate. Located at the base of the Nayoro Piyashiri Ski Area, you can relax in a bath after your skiing.

Nisshin, Nayoro <http://www.nayoro.co.jp/sunpillar/> (Japanese only)

A must★stop spot!

Michi-no-Eki Mochigome no Sato☆Nayoro

Among their huge selection of goods made with Nayoro's famed mochi rice "Hakucho mochi," we particularly recommend the Soft Daifuku Mochi (with red bean paste filling).

334-1 Nishimachi, Furencho, Nayoro ●9:00 - 18:00
<http://www.hokkaido-michinoeki.jp/en/michi-no-eki/341/>



Sun Pillar Community Curling Hall

Stop by for some curling! You don't need to bring anything. The instructors will gently guide you from the basic rules of curling through your first match. Relax and enjoy!



147 Nisshin, Nayoro
●10:00 - 22:00
<http://www.nayoro.co.jp/sunpillarpark/curling/> (Japanese only)

Nayoro Observatory KITASUBARU

With its natural conditions and location in a mountain basin, this observatory offers some of the nation's top astronomical observations.



157-1 Nisshin, Nayoro
●13:00 - 21:30(April-October) 13:00 - 20:00(November-March)
<http://www.nayoro-star.jp/kitasubaru/> (Japanese only)

Must Eats! Recommended Dining

Nayoro Mongolian Mutton Hot-Pot

With Genghis Khan mutton is stewed with loads of vegetables, this home-style dish has over a half century of history here in Nayoro.

Where can you try some?

Michi-no-Eki Mochigome no Sato☆Nayoro
334-1 Nishimachi, Furencho, Nayoro ●10:00 - 18:00
Nayoro Onsen Sun Pillar
Nisshin, Nayoro, Hokkaido ●10:00 - 22:00
You can also try it at restaurants around city.



Enjoy each shop's
own take on
ingredients and
flavor ♪

Soft Daifuku Mochi, Cream Daifuku Mochi

Made with Nayoro's pride as Hokkaido's top producer of mochi rice, and ingredients from all over Hokkaido, these small daifuku mochi are filled with whipped cream.

Where can you buy some?

Mochigome no Sato Furen Specialty Shop Main Store
334-2 Nishimachi, Furencho, Nayoro ●9:00 - 18:00
Michi-no-Eki Mochigome no Sato☆Nayoro
334-1 Nishimachi, Furencho, Nayoro ●9:00 - 18:00
Furen Specialty Shop Nayoro Branch
Aeon Nayoro SC 1F, Tokuda 80, Nayoro ●9:00 - 20:00





A trip around Nayoro · Bifuka · Horokanai
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Bifuka

Into the gently colored natural beauty...

Bifuka is almost directly between Wakkanai and Asahikawa cities in Hokkaido. With Hokkaido's second largest river, the Teshio, flowing directly through, Bifuka is blessed by nature.



YUKIITA (Snow toy) Craft

You can enjoy one of the best powder snow of Japan in Bifuka by using your original board.

Craft Hall next to the Traffic Terminal, Kaiuncho, Bifuka
☎ +81-1656-9-2470(Bifuka Tourist Association)
●9:00 - 17:00 *Please call for reservations ●Fee : From ¥15,000 per board



Try Making a Kuksa Wooden Cup



These are made using craft knives and other tools to carve and polish woods like Ezo Pine brought down from the mountains near Bifuka. It usually takes around 2 hours. You will get absorbed in the crafts.

Craft Hall next to the Traffic Terminal, Kaiuncho, Bifuka
☎ +81-1656-9-2470(Bifuka Tourist Association)
●9:00 - 17:00 *Please call for reservations
●Fee: ¥3,500 -

Horokanai

Horokanai



Town of 3 "Japan #1s"!

Horokanai boasts Japan's largest soba production, and is surrounded by rich natural scenery. Lake Shumarinai, Japan's largest artificial lake, offers fishing and other outdoor pleasures. And finally, on February 17, 1978 Moshiri in Horokanai recorded -41.2 degrees Celsius, which anyone would agree is the coldest temperature ever recorded in Japan, despite not being reflected in the Japan Meteorological Agency records.

Ice Fishing for Smelt

Fishing for smelt in Lake Shumarinai is fun, even if you don't catch any! Why not come for a break, wrapped in the stillness and calm of nature?

Banks of Lake Shumarinai, Horokanai,
● From sunup to sunset
● Fee: ¥1,100 for 1-day ticket



Lake Shumarinai, which dips below -30, freezes over completely in winter, turning the world silver. Sitting in that world, you'll lose all track of time as you focus and imagine what's happening below the ice, trying not to miss each little hit on your line. Smelt fishing is perfect for all ages, and offers a deep attraction that's made it long beloved by locals.

Fun for all ages!

Guide: Mr. Shizunao Matsuo

Director, Lake Shumarinai World Center
Member, Lake Shumarinai Freshwater Fisherman's Cooperative Association



Multi-Language Voice Translator App VoiceTra



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To make your travel more fun or to talk to visitors from other countries, give this voice activated automatic translator a try!